

Greenbank RSL Sub-Branch Strategic Plan 2024-2030

Our vision is to support veterans and their families by connecting them to services to improve their wellbeing and assist former Australian and allied veterans and families by connecting to them to their local community through transparency, integrity, camaraderie, mateship, recreation, and commemorating service whilst maintaining traditions and compassion.

The Greenbank RSL Sub-Branch's mission is to ensure that programs are in place for the wellbeing, care, compensation and commemoration of serving and ex-service Defence Force members and their dependants; and to promote community awareness of the need for a secure, stable, and progressive RSL focus through the Objects of the League to achieve this we will follow.

1. Camaraderie – providing ways for veterans to rekindle their bonds of service and mateship whilst attracting younger veterans.
2. Aid our fellow Sub-Branch veterans and the wider veteran community to ensure the values of this Sub-Branch are maintained with professionalism and dignity to all veterans and their families.
3. Our plan for moving forward is to show our members transparency by providing an open-door policy so that any questions of concern are answered to any of our members. To deliver our vision, we will move the Sub-Branch forward by being sensible with our decision by only making informed decisions with the relevant advice from professionals if their assistance or expertise is required. The goals we wish to achieve are to make the Greenbank RSL Sub-Branch financially secure whilst maintaining our objects.
4. To ensure that future generations, and the local public in our surrounding suburbs will understand what the Return Services League (RSL) promotes and for how and why we provide services for veterans and families and current serving personnel.
5. Provide Advocacy and Welfare support to improve our veteran's wellbeing whilst maintaining camaraderie, mateship, recreation and commemorating services.

To achieve our overall goals and visions we need to not over commit or fail to achieve or under deliver on all our focus points.

As we look towards 2030, it is important that our strategy reflects the Return Service League values. This ensures we can still provide for the needs of veterans and their families; this will ensure the next generation of veterans and families receive the support and respect they deserve for their service to their country whether operational or peacetime service. Whilst reaching this aim we will strive to be the "best we can be".

To achieve our aim, it is important that the younger generation become involved in the work and help provide an environment where support for our veterans and their families shall always be readily accessible. This is why we need today's younger veterans on board. To ensure the future,

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we must look at ways to create new income streams, otherwise we run the very real risk of not being able to sustain ourselves into the future.

To remain within the ACNC regulations, plans are in place for the future development of Lot 10 Corporate Place, to build a Men's Shed for woodwork, leatherwork, photography classes, computer training etc. along with a Welfare Hub in 2025.

We currently have a large younger membership base of female and male veterans to support for many years to come. Working together we will be able to deliver our services to grow our membership to support each other and this will hopefully remain the focus for many years to come.

In line with the RSL Objects of the League, our Sub-Branch provides ongoing assistance to all veterans and ex-service men and women, regardless of their league membership. This ensures that all service and ex-service members and their families get the respect and entitlements that they are entitled to with as little inconvenience as possible during these sometimes-difficult periods.

Our Sub-Branch promotes loyalty and pride for the nation in which many of our forefathers have paid the ultimate sacrifice for, also to the community, flag and the ADF personnel who are still serving this country to provide us with our current lifestyle and freedoms, we also provide a meaningful and respected voice within the community.

To ensure that the legacy of our soldiers' lives on through the years past, this Sub-Branch's focuses is on commemorative activities within our community. This promotes awareness of the conditions and services of our defence personnel and the sacrifices that they and their families make during peacetime and warlike service.

We also provide an integral part of an effective lobby group to government and its departments to confidentially provide welfare, advocacy, and representation services to all veterans.

Whilst maintaining our focus, we adhere to and comply with statutory regulations and financial reporting, along with any governance compliance. To remain compliant, this takes time and resources away from our main cause – helping veterans (because that's what we do best).

WE must make sure that we always look to protect those volunteers who act in committee roles and who take on greater responsibilities, particularly around financial responsibilities, ensuring the charitable status is kept in place, and that our volunteers can continue to do their boundless and critical work and continue our ongoing relationship with other ESO's, that being RAAF Association, Naval Association, Women's Auxiliary, Legacy, War Widows, the three cadet units – 11ACU, 214 Squadron and Logan City Community Cadets and other community organisations that benefit the veteran and their families in times of need.